Lighthouse Health Plan Hosts Wellness Educational Events During Spring Break

Pensacola, Florida (March 22, 2019) – Lighthouse Health Plan, a new community-based Medicaid health insurance plan created and run by doctors, hosted a series of wellness educational event for members during Spring Break.

Members currently enrolled in Lighthouse Health Plan took an educational journey through the human body to learn about how each system works congruent with the next. Health and wellness stations were set up around the event, each dedicated to specific body system, including: respiratory, cardiovascular, endocrine, digestive and muscular-skeletal.

In addition to educational stations, there were kids activities including an arts and crafts booth, face painting, yoga and even a DJ on hand. Members who visited each station and got a stamp can claim a gift before leaving.

"Our goal was to engage our members and get them excited about healthy lifestyle choices. We provide information and tools to empower our members to take their health into their own hands, always with our support," said Amanda Bawn, Community Engagement Manager for Lighthouse.

Lighthouse Health Plan serves Medicaid Regions 1 and 2 in Florida, providing Medicaid coverage to low-income beneficiaries throughout the Florida Panhandle through a Managed Medical Assistance (MMA) plan run by the Agency for Health Care Administration (AHCA).

Approximately 200,000 people in the Florida Panhandle qualify for Medicaid coverage. Of those, 70 percent are at-risk children.

Lighthouse has partnered with a broad network of doctors, hospitals and other providers to serve its Medicaid beneficiaries by offering transportation and other services to make sure patients get the help they need. The company has also added nearly 200 jobs to the area.

"Starting members young, which is what we were trying to do with this child-friendly event, can lead to better health early on in life," said Bawn. "We also had great activities for adults, so this was for the whole family."

About Lighthouse Health Plan

Lighthouse Health Plan is a local, community-based health plan created and run by doctors. Lighthouse serves Escambia, Okaloosa, Santa Rosa and Walton counties in Medicaid Region 1 of Florida; and Bay, Calhoun, Franklin, Gadsden, Gulf, Holmes, Jackson, Jefferson, Leon, Liberty, Madison, Taylor, Wakulla, and Washington counties in Medicaid Region 2 as a Provider Sponsored Network (PSN).

The PSN plan was created by Florida state legislature in 1997 when the Legislature authorized the Florida Medicaid program to establish a Medicaid PSN demonstration project to capitalize on high-volume Medicaid providers and their ability to manage the medical care of Medicaid beneficiaries they serve. "Provider Service Network" means an entity qualified pursuant to s.409.912(2) of which a controlling interest is owned by a health care provider, or group of affiliated providers, or a public agency or entity that delivers health services. Health care providers include Florida-licensed health care professionals or licensed health care facilities, federally qualified health care centers, and home health care agencies. Sponsored by Lighthouse Health Plan, LLC and the State of Florida, Agency for Health Care Administration.

For more information about Lighthouse Health Plan, please call (844) 243-5176 or visit lighthousehealthplan.com.

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